

KNOW THE FACTS OF LIFE

Life has a strange way of throwing up the unexpected. Our life can be filled with happiness, fulfilment and family. We can feel comfortable with the way our life is playing out. Then all of a sudden life gets in the way.

- You are injured and unable to earn an income
- You contract a protracted or serious illness
- You are totally and permanently disabled
- You are diagnosed as terminally ill
- You die.

And any of these events can happen to any of us... at any time. It could happen tomorrow.

THE FACTS OF LIFE

- FACT 1:** *The 10 leading causes of death in Australia in 2006 were heart disease, stroke, lung cancer, dementia, asthma/bronchitis/emphysema, colon cancer, blood and lymph cancer, diabetes, kidney and urinary tract disease and prostate cancer.*
- FACT 2:** *In 2006 30% of deaths in Australia had cancer as their underlying cause. Cancer was associated with a further 15% of deaths.*
- FACT 3:** *Heart disease caused 18% of all male deaths and 17% of all female deaths in 2006.*
- FACT 4:** *Influenza and pneumonia was the 12th leading cause of Australians' death.*
- FACT 5:** *Land transport accidents accounted for 1580 Australians' deaths in 2007. It was our 17th leading cause of death.*
- FACT 6:** *Males account for two thirds of deaths caused by external causes and 78% of self harm deaths.*
- FACT 7:** *In 2006 there were more deaths caused by prostate cancer (2952) than there were deaths caused by breast cancer (2642).*
- FACT 8:** *The Australian Life Insurance industry paid \$8 billion in claims in 2007.*
- FACT 9:** *Many thousands of Australians have life insurance to protect them, their family, their business.*